

2025 STRATEGIC PLAN PROGRESS REPORT

Prepared by Kristina Kelley-Johnson, Library Director

Strategic Plan Goal	January
1.1 Seek out sustainable partnerships and collaboration opportunities with local businesses, the school district, community organizations, and/or other municipal departments	In January, I took part in several activities to help us meet our goal of building partnerships with the village and other organizations. At the Village Finance and Personnel Committee meeting on January 15, I connected with local officials and learned more about their priorities. During the Directors Council meeting on January 24, I had the chance to network with other library directors and share ideas, which could lead to partnerships with nearby libraries. I also attended the Wild Wisconsin Winter Web Conference on January 23, where I connected with a larger network of libraries and discovered innovative practices we might adopt. I was happy to make a valuable connection with Kate Dudley, the marketing coordinator at St. Anne School. We explored avenues for promotion of library and school events, emphasizing mutual support in publicizing initiatives.
2.1 Increase the number of organized programs for seniors, adults, and families	Several families approached the library to express their desire for a Dungeons & Dragons club. In response, we developed a pilot program to gauge community interest. Daniel will lead the group for an initial four-week series. The goal of this initiative is to create a sustainable, youth-driven program that meets regularly.
2.4 Adjust program budgets based on feedback, outcomes, and community needs	A library user approached us with the wonderful suggestion of starting a Human Library program, and we're excited to include this idea in our 2025 program budget. Additionally, Daniel took feedback from a Somerset parent into account and made adjustments to our youth program schedule. The parent expressed concern about the limited time between school dismissal and the program start time, so Daniel worked to ensure that the new schedule accommodates the needs of our young patrons better.
4.3 Actively explore and develop new and emerging formats and forms of materials	One of the ways we're doing this is by planning to expand our Library of Things collection in 2025. Once we secure funding, we'll research what other libraries are offering and put together a community survey to ensure we're adding materials our patrons will find most useful and valuable within our budget. Additionally, Brianna recently attended a webinar about circulating video games, which gave us some great ideas for the future. We're particularly interested in adding Nintendo Switch games to our collection and will begin looking for funding opportunities to make that happen.
5.3 Evaluate service needs and ensure we are meeting patron needs	Meg sent out surveys to the participants of our needle felting program. This has been a great way to connect with our crafting community and get valuable feedback on their interests and needs. Brianna also conducted surveys for our Books on Tap program, which has been a fun way to bring people together over literature while supporting local businesses. Gathering feedback from participants will help us enhance future events.